INFO~TECH
RESEARCH GROUP

ENTERPRISE ARCHITECTURE STRATEGY

Ensure Your Enterprise Architecture Drives Business Value

Info-Tech Consulting Services Can Build Your Enterprise Architecture Strategy to Maximize EA Success.

Enterprise architecture (EA) is a discipline that defines the structure and operation of an organization, delivering a holistic view of the current and target states of both business and IT. Companies with EA functions almost always outperform those without, but there are roadblocks to success: The EA team often struggles to articulate its value and finds itself focusing on short-term projects rather than long-term goals, leaving them unable to adapt and with increasing technical debt.

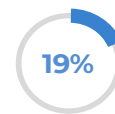**A sponsored strategy ensures that your EA function delivers on its value proposition… and secures the best ROI.**

Consider This: Companies With an EA Function Reported…

19% — 19% reduction in both IT and operating costs.

23% — 23% increase in regulatory compliance.

19% — 19% faster time to business value.

Our IT Operating Model Optimization Will Empower Your Organization To:

✔ Align IT investments to business strategy

✔ Decrease regulatory compliance infractions

✔ Increase revenue from new and existing channels

✔ Offer stronger support to business operations

✔ Deliver better business value faster

✔ Improve business agility

✔ Mitigate enterprise risk exposure

✔ Reduce IT integration costs

Our Approach: How Info-Tech Consulting Develops EA Strategies

Analysis

Build the value proposition

Identify and prioritize stakeholders

Interview stakeholders to identify business and technology needs

Review strategic documents to understand organizational plans

Conduct PESTLE analysis to identify trends

Deliver stakeholder power map

Determine business and technology drivers

Strategy

Outline EA fundamentals

Identify pain points and brainstorm possible solutions

Define value promises to articulate value proposition

Create vision and mission statement

Define goals and objectives

Create set of EA principles

Establish scope

Delivery

Define relevant EA services

Plan EA function next steps

Present recommendations to stakeholders

Outline list of services EA function is committed to providing

Deliver executive presentation to stakeholders

Secure strategy approval

For more on how we can help build your enterprise architecture strategy, please contact us at:
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